

Unit 2: Investigate creative enterprise and employment opportunities

Like the work that you have been completing so far this year, we will follow a similar style.

Unfortunately, I cannot attach power points to the school website, so I would like you to create your own power point saving it with the above heading for this unit and add the following slides using these headings;

1.

1.1 Explore enterprises within a chosen craft area

1.2 Explain what makes them successful

1.3 Describe the market(s) for chosen craft area

1.4 Identify opportunities in chosen market(s)

1.5 Explain the importance of listening to stakeholders when developing idea

1.6 Explain the importance of balancing risk against the potential reward of creative ideas

1.7 Identify appropriate financial tools to support creative enterprising ideas

1.8 Identify ways to market a create product

2.

2.1 Explore employment opportunities within a chosen craft area

2.2 Describe the characteristics of an enterprising individual in a chosen craft area

2.3 Identify own strengths and areas for development within a chosen craft area

2.4 Produce an action plan for personal development/career aspirations

Please do not worry about what all the above means. I do not expect you to be able to understand what is needed for the work at the moment. If you are able to set up a powerpoint with slides for the above headings this is a start and all that I would expect for you to do at the moment.

I shall forward information for how to complete each slide one at a time.

Mrs Brooks