School Of Rock Project

Student Name

NCFE –Unit 01

Mandatory 3 Credits

Introducing Unit 01
The School of Rock Project

Unit 01 requires you as a **Project Manager** of a new school band to complete a range of tasks that will ensure the success of the band.

An Introduction to Unit 01

You are required to complete a number of different Tasks using a range of IT Software.

As a Project Manager it is important that you to keep a track of your projects progress.

You will achieve this by completing the tasks in order; by evaluating and reviewing your work; by handing the work in on time for marking; by addressing any feedback.

Unit 1 - School of Rock Project

The Eight Tasks:

1. **Research** music genres and record findings
2. **Design 3 Logos** for the band
3. **Write a Profile** to cast your band
4. Produce an **Information Leaflet** about the band
5. **Design an Events Poster** to advertise a gig
6. **Create a CD cover** for the bands new album
7. **Compile a Magazine Article** to promote the bands new album
8. **Budget** the cost of a band tour

Locating Software

<u>Microsoft Office</u> has a number of software programs that you are already familiar with that are located through your 'start up' tool bar.

You can use other software programs such as Paint or Photoshop for your project.

Microsoft Office

- Digital Certificate for VBA Projects
- Microsoft Clip Organizer
- Microsoft Office 2007 Language Se...
- Microsoft Office Access 2007
- Microsoft Office Diagnostics
- Microsoft Office Excel 2007
- Microsoft Office Groove 2007
- Microsoft Office InfoPath 2007
- Microsoft Office OneNote 2007
- Microsoft Office Outlook 2007
- Microsoft Office Picture Manager
- Microsoft Office PowerPoint 2007
- Microsoft Office Publisher 2007
- Microsoft Office Word 2007

As a Project Manager it is important to...

- Plan the use of appropriate IT systems and software.

- Use IT systems and software efficiently to complete planned tasks

- Review the use of IT tools to make sure that work activities are successful

Lets get started!

Task 1 - Research music genres and record findings

As Project Manager your first task is to decide the type of music your band is going to play.

Task 1 Research Music Genres

- As Project Manager your first task is to decide the type of music your band is going to play.

Task 1 Research Music Genres

Activity: Open Microsoft Word and create a **Research Table** similar to the one below. Save your document as: <u>Unit 01 Task 1 – Research Music Genres</u>

Name: Unit 01 School of Rock Project Task 1

Research of different Music Genres

Genre	Name of Band/Group	The number people in the group	Source of Information/ Website address	Date of research	One thing I like about this genre	One thing I dislike about this genre
Pop						
Rock						
Hip Hop						
Opera						
Country						
Classical						
Rap						
Jazz						

Task 1 Research Music Genres

As you research different music genres record the information you discover in your research table.

Save your work/document and email it to Mrs Jobson

Name: Unit 01 School of Rock Project Task 1

Research of different Music Genres

Genre	Name of Band/Group	The number people in the group	Source of Information/ Website address	Date of research	One thing I like about this genre	One thing I dislike about this genre
Pop						
Rock						
Hip Hop						
Opera						
Country						
Classical						
Rap						
Jazz						

Task 1 Genre & Research

Activity: As the project manager for the school band you need to chose a genre and name for the group.

My chosen genre is .... and the band are called ....

Unit 01-Task 1 Genre & Research

Activity: Open a new document in MS Word research an existing band that you like. Save your work as '**Unit 01 My Chosen Genre & Research**'

Answer the following questions.
1. The name of the group and their musical genre is....
2. When did the group form?
3. How did the group meet?
4. What instruments do they play?
5. Write a list of their top 10 songs or hits
6. Where have the band performed?
7. Does the band have a logo
8. Is there a good image of the band?

Remember to SPAG your work!

Find one clear 'image' of your band and save it to your document, check & acknowledge permissions.

Task 2 Unit 01 – Resource Table & Logo Designs

Resource Table

During your coursework you are going to collect a lot of images and information – you need to show that you have permission to use them by acknowledging Copyright Permissions

Task 2: Create a Resource Table

- Create a Resource Table in MS Word similar to the example below & save as '**Unit 01 My Project Resource Table**'

Project Resource Table

Topic researched	Unit & Task Number	Information or image found (sourced)	Source of Information/ Website address	Copyright permissions	Date information sourced
	Unit 01 task 1	Image of a Pop band for my PP	**Clip Art** Microsoft licenses artwork from third parties and cannot grant permission for you to redistribute the artwork. If you need artwork that you can redistribute, our Clip Art partners at Office Online provide a variety of images you can license. For more information on the terms of use that apply to Clip Art, refer to the End User License Agreement (EULA) that accompanied the product from which you obtained the clip art. If you obtained the artwork from Office Online, you can find the EULA at http://office.microsoft.com/en-us/FX100667421033.aspx.	I may use Clip Art in my school assignments	May 2020

Task 2 - Logo Designs

- You need to design 3 different Logo's for your band using the shape tool and the WordArt tool.

- Make sure you include the name of your band and consider the style of music when designing your awesome logos.

Task 2 Creating Logos

- State which software you use to create your logos and why.

- Use your Resource Table to evidence images used for your logo.

- Choose **one** of your three logos to be the bands logo and explain why you chose it.

Logo Designs

Logo Design 1	Logo Design 2	Preferred Logo Design

Unit01 Task 3 Band members

Recap As project manager you have decided upon a Genre and Logo for your band so now it is time to think about promoting your band.

Bands are cast by a variety of performers to achieve the right sound and image:

1. Hip-Hop: Main rapper, 2 backing rappers and a DJ
2. Rock/Metal/Indie: Lead guitarist, Bass guitarist, Drummer and Singer
3. Pop/Country: Main and or secondary singer, backing singers, band & dancers
4. Rap: Main rapper, 2 backing rappers and a DJ
5. Opera: Main singer, musicians
6. Classical: Conductor, members of orchestra

Unit 01 Task 3-Your Band members

Write a short profile for each member of your Band. Explain who they are, what their role and talents are. Try to make your band sound interesting.

- Main singer
- Secondary singer
- backing singers
- Guitar
- Drums
- Keyboard
- Dancers

Unit 01 Task 4 - Information Leaflet

- Using Desktop Publisher Produce or MS Word create a Promotional Flyer or Leaflet about your band. You should include images of the band members along with supporting text that provides a description of them.

- Your band members can be actual musicians or they can be you and your friends.

Meet the Band

- Now explain who your band members are

Unit 01 Task 5 - An Events Poster

Activity: Use **Desktop Publisher to** design a Poster for your band who are playing a gig on the 13th of July 2020 at Brixton Academy, starting at 9.00pm.

Ensure you include the following information:

- – Date
- – Venue
- – Time
- – Band name
- – Logo
- – Support Band (you need to think of one)

- • Can you think of other information to include?

Example Poster Task 5

Unit01 Task 6-Design a CD Cover

Activity: Your band is about to release their first album. You have been entrusted to chose a software that will allow you to design an amazing album cover that includes:

•The name of the new album

•The bands name

•A background to reflect the bands image

•Lists some of the Tracks/songs on the CD

•Includes the bands Logo

Task 6 My Album/CD Cover

Unit01 Task 7-A Magazine Article

Advertising is very important if the band is to be successful. Your band wants you to write a magazine article advertising their new album. Before you write the advert research the answer these questions:

1. What makes a good advertising campaign?
2. What adverts do you like?
3. What adverts do you not like?
4. What is a jingle?
5. What time are most people watching television?

Task 7 Advertising, What to include

- Name of band

- Name of album

- Graphic
  - Either of the band or something relating to the title of the album

- Release date

- A few songs on the album

- Artist's website

Task 7 My Album Advertisement

Unit01 Task 8- Budgeting a Tour

- As Project Manager you will need to create a Spreadsheet Model that will predict how much they should charge for tickets in order to make £1,000,000 profit.

- In order to make this prediction, the model that we create must be able to process inputs and then output the correct ticket prices.

- Costs for the Tour can be found in Memo 1.

MEMO 1

We have investigated some of the possible costs of the new AC/DC concert, which we would like you to include in your model to let us find out the minimum price that we can sell tickets for in order to make at least **£1,000,000 (or as close as possible to this figure)**. The ticket prices must be the same price over the 3 nights.

Information:

Number of nights the show is performed	3	We think we would like to put the production on Thursday, Friday and Saturday nights.
Size of auditorium	20,000	Seats available each night but on Friday 500 seats need to be kept free for VIP's and celebrities.
Security	£10,000	Per night but on Fridays he gets 1.5 times this and on Saturdays he gets double.
Lighting/special effects	£5,000	Per night
Sound System	£15,000	Per night
Rent of Venue	£20,000	Per night

Signed: *Angus Young*

Lead Guitarist of AC/DC

Unit01 Task 8- Budgeting a Tour

- Spreadsheet models enable you to demonstrate: inputs, processes and outputs.
  - **Inputs**: can be the following information:
    - Income - ticket price, number of seats sold
    - Expenditure (costs) – security, lighting, venue rent etc.
  - **Processes**: The calculations the model will need to make
    - Total income = ticket price x number of seats sold – etc.
  - **Outputs**
    - Total income
    - Total costs – Profit/Loss
- Complete the Inputs, Processes, Outputs worksheet before creating a spreadsheet model using MS Excel to calculate the bands tour.

NAME:

Memo 1 - Inputs, Processes, Outputs

Input	Process	Output
What info needs to be inputted into the spreadsheet?	What has to happen to the inputted info in order to produce a usable output?	What will the output be?

Unit01 Task 8- Budgeting for a Tour

	A	B	C	D	E	F	G	H	I
4		**Thursday**	**Friday**	**Saturday**		**Totals**			
5	**Additional Information**							Yellow cells require a	
6	*Seats Available*							**formula** and need to	
7	Possible Ticket Price	£5.00	£5.00	£5.00				be **formatted** to	
8								**currency**	
9									
10	**Income**								
11	**Total Income from tickets**								
12									
13									
14	**Expenditure**								
15	Security	£10,000							
16	Lighting	£5,000	£5,000	£5,000					
17	Sound System	£15,000	£15,000	£15,000					
18	Rent of Venue	£20,000	£20,000	£20,000					
19	**Total Expenditure**								
20									
21									
22									
23	**Initial Profit**								
24									
25									
26									

Task 8 ??

- Open P:\Computing\NCFE\School of Rock Project\Memo 1

- All yellow cells on the Memo 1 Spreadsheet need to: –

  – Be set to currency

  – Contain formulae which will process the information and produce the correct outputs