

18<sup>th</sup> March 2020

Dear Parents or Guardians,

We are running a **Read for Good Readathon** and we would love your child to join in. This is an excellent way for your child to continue their reading development and to stay in touch with family by telephone during the current COVID-19 crisis.

It has been proven that children who read for pleasure are more likely to be successful and happy throughout their lives (OECD).

The charity **Read for Good** encourages children to read through its unique motivational approach inspiring reluctant readers to give reading a go, and keen readers to read more widely. Pupils can choose whatever they want to read - from comics to classics and audio books to blogs - they are not being assessed, it is all about reading for fun. They are motivated to read because the money they raise in sponsorship helps to provide a regular supply of brand new books and a resident storyteller to every major children's hospital in the UK.

Teachers, parents and pupils tell us that the freedom to choose what to read combined with the knowledge that they are directly helping children in hospital compels pupils to get involved.

All you have to do is:

1. Show your child the PowerPoint that is on the school's website. This will help them to understand what they are doing and why.
2. **Take a look at what they plan to read**, or help them complete their list of books to read. Remember they can read whatever they want: books, e-books, poetry, comics – anything goes! Sharing books is fine too (in fact recommended!) as well as listening to audio books.
3. **Help your child find sponsors among family and friends**. The easiest way to sponsor a child is at <https://readathon.secure.force.com/sponsor> (which family and friends can use too) or return the sponsor form with a cheque(s) or cash sent to school.

Please support your child's sponsored read as much as you can. They will be helping kids in hospitals get books, as well as helping themselves. This also benefits our school because we receive free books worth 20% of our grand sponsorship total – so there really is something in it for everyone.

For more information, check out your child's sponsorship form (attached to this letter) and visit [www.readforgood.org](http://www.readforgood.org).

Best regards,

Maryon Shaddock  
Literacy Leader

